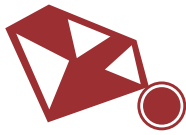


BEN RANSOM



graphic designer

912.224.5342

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benransomdesign.com

PROFESSIONAL EXPERIENCE

Big Frog Custom T-Shirts

Graphic Designer - March 2019 - Present

- Lead designer creating custom designs, concepts, and sample layouts based on knowledge of layout principles and design concepts for clients requiring expedited turnaround to meet deliverable deadlines.
- Leverage rebranding expertise in enhancing client's corporate image to ensure profitability and business growth.
- Working with clients through end-to-end on-site designs from conceptualization to production implementing expertise in design strategies and brand standards to ensure quality deliverables.
- Manage long-term client relations and repeat business to ensure design cohesion.
- Proactively collaborate with team of executive designers to deliver quality products and solutions to clients among rapid influx of orders requiring teamwork to meet expedited timelines.

Freelance Graphic Designer

Graphic Designer - 2017 - Present

- Meet with client to determine marketing and design vision, scopes of work, budgets, and deliverable time frames.
- Advise clients on the best strategies to use for their particular products and desired audiences.
- Create unique images, illustrations, and logos for various clients.

PROFILE

Graphic Designer and Illustrator with 7+ years of invaluable hands-on experience overseeing several simultaneous creative design projects, concept creation, graphic design, illustration, and visual conceptualization. Able to identify opportunities, overcome objections, build long-term mutually beneficial relationships with vendors, colleagues, and clients. Offers innovative approach to idea and concept development and ready to work.

EDUCATION

Bachelor of Fine Arts

Photography/Graphic Design

Armstrong Atlantic State University
2008-2012

ANYTHING WITH PLANTS

Graphic Designer / Executive Assistant
February 2015 - December 2018

- Developed and executed end-to-end marketing campaigns including designing brand consistent promotional marketing collateral.
- Planned, organized, coordinated, promoted, and facilitated corporate events and weddings while managing various vendors and design staff.
- Worked alongside senior management to facilitate and maintain business operations and relationships
- Designed digital plant interiorscapes for corporate installations and managed on-site execution



SKILLS

**Vendor Management
& Retention**

**Interpersonal
Communications**

Design Strategy

Brand Awareness

**Conflict Management
& Resolution**

**Adaptability
Under High Stress**

**Promotional
Marketing**

**Promotional
Marketing**

Client Relations

PC & Mac Operating



Microsoft Office



Affinity Creative Suite



Adobe Photoshop



Adobe Illustrator



Adobe InDesign



REFERENCES



Rhiannon Modzelewski

UX/UI Researcher

Cumming, GA

404.290.5404



Billy Snyder

Manager & Lead Designer

Roswell, GA

678.656.9671

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Jennifer Player

Web Developer

Roswell, GA

770.289.4642



Caitlin Wyatt

Graphic Designer

Cumming, GA

404.638.8250

